



Non-Executive Director

**yourtown**

Success Profile | October 2024

**optalent**



# introduction

Thank you for your interest in the **Non-Executive Director** selection process.

OnTalent is thrilled to be leading the process of this appointment on behalf of **yourtown**. This briefing pack provides you with information regarding the organisation, the role and requirements.

Once you have reviewed this material, and if you haven't already, please visit [www.ontalent.com.au/yourtown/](http://www.ontalent.com.au/yourtown/) for details on how to apply.

I look forward to working with you through this process and invite you to contact me directly at anytime on 07 3305 5800.

*Natasha Olsson-Seeto*

**Natasha Olsson-Seeto**  
**Chief Executive**  
**OnTalent**



# about us



Established in 1961, **yourtown** is a trusted provider of services for young people, with a focus on mental health and wellbeing, long-term unemployment, prevention of youth suicide, child protection, as well as support for those experiencing domestic and family violence. We are a safe, welcoming community where everyone respects and sees value in every young person. Every young person in Australia deserves a safe place to be, where they are respected and free to be themselves without judgement.

**yourtown** is focused on helping children and young people realise they have the ability to tackle whatever life throws at them. We help them to believe in their unique strengths, tenacity and self-determination, and we recognise the courage of children and young people when they reach out for support.

Kids Helpline, Parentline, child protection, domestic and family violence support, mental health support, suicide prevention and employment are all services powered by **yourtown**.





# who we are

## Mission

It is our mission to help young people realise they have the ability to tackle whatever life throws at them. To believe in their unique strengths, tenacity and self-determination, to identify and create the path they want for themselves.

## Vision

It's our vision to generate a powerful ripple effect positively impacting the lives of young people, their families, friends, neighbourhoods, and the wider community in Australia.



# what we value

The way we go about achieving our goals is just as important as reaching them. Our values are derived from the Lasallian Charism and along with our mission and vision, are the foundation of **yourtown**.

- Brother and Sister to All – We value each other and everyone we meet.
- Perseverance in Service – We never give up!
- Faith and Zeal – We do everything with energy and commitment.
- Innovation and Resourcefulness – We are not afraid to try new things.
- Professionalism – We stand for quality and lead by example.

At the heart of who we are is how we respond to the needs of the disadvantaged:

- Respect – We respect others by listening and being honest
- Excellence – We strive for Excellence in what we do
- Creativity – We're creative, working in ways that get amazing results.



# strategy on a page

Our Strategic Vision	By 2025, we have substantially increased our connection with young people and the community in deeper, more meaningful, and empowering ways.
Why we exist	We help young people when they are at their most vulnerable and support them in identifying and creating the path they want for themselves.
For Who	Young people who are experiencing: <ul style="list-style-type: none"> <li>• Mental health and well-being issues</li> <li>• Domestic and family violence, neglect, and child abuse</li> <li>• Long-term unemployment and associated challenges.</li> </ul>
How we'll do it	<p><b>Target our services</b> - we are customer led, applying human-centred design principles to deliver service offerings</p> <p><b>Our people</b> - we authentically live our values, are engaged, and support each other to achieve success</p> <p><b>Digital transformation</b> - we have contemporary digital platforms that provide intuitive, self-directed tools and support pathways on young people's channels of choice</p> <p><b>Increase revenue</b> - we inspire a wider community of supporters through increased awareness, advocacy, and targeted engagement</p> <p><b>Our Brand</b> - reflects our belief in the potential and power of young people</p>
Success Means	<p>Supporting a larger number of young people</p> <p>Ensuring no wrong door and equity in seeking help</p> <p>Increased diversification and growth of funding</p> <p>An increased community of engaged supporters</p>

# our board



## Peter Ffrench – Board Chair

Peter is an experienced company director, leadership coach for senior executives and strategy advisor to Boards and senior teams, working across Asia Pacific. He has over 25 years' senior executive experience in general management, marketing and strategy in leading national companies across a diverse range of industries. He has held senior executive positions in FMCG, Health, Utilities and Energy industries in both the public and private sectors.

Peter is a Fellow of the Australian Institute of Company Directors, a Professional Certified Coach through the International Coaching Federation, and an Affiliate Member, Institute of Coaching at McLean Hospital, Harvard Medical School affiliate. Peter was appointed as a Director of the Board of **yourtown** in February 2011, and appointed Chair in 2018.



## Kristan Conlon

Kristan is a partner of a leading independent Australian law firm with a background in property and corporate advisory. She advises property developers, government and government-owned corporations, major landlords and tenants, listed corporations and private clients in a vast array of transactions. She has presented at a variety of legal conferences in the property and commercial sectors, including the Property Council of Australia. Kristan's memberships include Queensland Law Society, Australian Institute of Company Directors, Property Council of Australia and Urban Development Institute of Australia.

# our board



## **Kristina Freire – Non-Executive Director**

Kristina is a Chartered Accountant with over 30 years' experience in both commerce and public practice. Kristina provides taxation and business advice to a variety of clients including individuals, investors, superannuation funds and small-to-medium-sized enterprises. Kristina is a director of the BDCU Alliance Bank, a member-owned social enterprise that provides financial products and services via a strategic alliance with Bendigo and Adelaide Bank. Kristina holds a Bachelor of Commerce from the Australian National University, is a member of the Institute of Chartered Accountants and a Graduate of the Australian Institute of Company Directors.



## **Br Peter Ryan – Non-Executive Director**

Br Peter is a De La Salle Brother and a practical theologian. He has more than 30 years' experience working in Catholic education in Australia and New Zealand, including serving as a principal of schools in both countries. In 2019 he completed doctoral studies at Fordham University, the Jesuit university of New York, specialising in the area of Christian spirituality.

Br Peter's reflections on the intersection of faith, spirituality and culture led to his dissertation that focuses on the ways in which a founding charism can be nurtured and sustained in 21st century Lasallian ministries. Br Peter is currently the Director of Formation for Mission for the La Salle District of Australia, New Zealand, Pakistan and Papua New Guinea. He has held a number of Board positions and currently holds membership of the District Council of the De La Salle Brothers, the Gerard Rummery Institute, the Pakistan Sector Mission Council, and the District Governance Working Committee.



# our board



## **Megan Mitchell AM – Non-Executive Director**

Megan was Australia's first National Children's Commissioner, completing her seven-year term in 2020. As Commissioner, Megan conducted a number of focused investigations into human rights issues for children, including in relation to: self-harm and suicide, domestic violence, teen parents and their children, and custodial detention. She also monitored and reported on Australia's performance in delivering on its commitments against the Convention on the Rights of the Child, and led the development of national principles for child-safe organisations. Previously, Megan was the NSW Commissioner for Children and Young People and has had an extensive career in senior leadership positions in child protection and out of home care, disability, juvenile justice and early childhood services. Megan was also the CEO of the Australian Council for Social Services between 2001 and 2004. Megan holds post-graduate qualifications in Psychology, Social Policy and Education, and is a member of the Australian Institute of Company Directors. She is currently undertaking a PhD at the University of Sydney, through the Research Centre for Children and Families, and serving on a number of government and non-government boards.



## **Matt Gardiner – Non-Executive Director**

Matt is the CEO of 54 reasons. He has significant sector experience across the areas of child protection, family therapy, relationship counselling, mediation, sexual assault and violence prevention.

Passionate about social justice, improving systems and therapeutic practice, Matt is an experienced practitioner and has held senior executive roles in some of Australia's leading not-for-profit organisations in a career spanning nearly two decades.

# our board



## Anita Le – Non-Executive Director

Anita Le is currently a consulting partner with Price Waterhouse Coopers within their Integrated Infrastructure team. Prior to commencing with PwC, Anita was a partner with Deloitte, and spent almost 19 years with Accenture leading information management delivery programs.

Anita has over 20 years' experience working across digital experience, transformation, technology and delivery. She specialises in organisational and transformational change and has extensive experience in the health sector. She has worked across multiple industries and has led transformation engagements with a specific focus on human centred design, personalisation, customer experience, technology, innovation and process improvement. She has a deep understanding of the organisation and its aspirations.



## Andrew Niven – Non-Executive Director

Andrew is currently a Senior Manager at QIC where he focuses on attracting clients and developing appropriate products and solutions for clients to invest in.

He has worked in finance and investment for over 12 years with various roles across community, university and for-profit sectors. Andrew has a passion for improving the lives of young people in Australia and is excited to actively contribute to this through **yourtown**.

Andrew has previously sat on the Board of The Aboriginal and Torres Strait Islander Community Health Services Brisbane (ATSICHS), The Institute for Urban Indigenous Health (IUIH), and Karalumba. He is currently the Independent Chair of the Finance Committee for Aboriginal and Torres Strait Islander Housing Queensland (ATSIHQ).



# our ideal candidate

## Experience:

Our ideal candidate will have extensive senior executive experience within a commercial environment, particularly in customer- or client-facing roles such as marketing, business development, funding, corporate development, or government relations. Your career should reflect significant director-level experience, either within a for-profit organisation or a medium-to-large for-purpose organisation. Ideally, you will have previously held leadership positions as a board chair or in an executive role, demonstrating a strong capacity for strategic oversight and governance.

You possess a deep understanding of corporate governance, bringing substantial expertise in managing and guiding organisational compliance and strategy. A key attribute is your commitment to supporting disadvantaged young people, aligning with **yourtown's** mission. Additionally, you should support Lasallian values, with an appreciation for the importance of faith-based formation in organisations. This understanding is crucial for maintaining the ethos of the organisation while driving its future direction.

## Leadership Style:

You exhibit a leadership style grounded in integrity and impartiality, enabling you to build trust and cohesion within the board and organisation. You demonstrate strong diplomacy and the ability to foster an inclusive, respectful team culture. Confident and competent, you are adept at leading meetings, facilitating discussions, and guiding the organisation toward sound decisions. Your leadership is marked by a commitment to fairness, justice, and ensuring all viewpoints are considered and balanced with strong interpersonal and facilitation skills.

## Success Factors:

To be successful, you will be skilled at producing complex information and have the ability to appreciate differing points of view. You will demonstrate a proven track record of representing organisations and a brand effectively, both internally and externally. Your leadership experience will be evident in your capacity to navigate complex governance issues, lead teams through change and ensure adherence to the highest standards of governance and corporate responsibility.

## Personality Factors:

You should have a high level of energy and presence, driving leadership with a proactive and forward-thinking attitude. You will be a strong critical thinker with an analytical mindset, able to assess challenges and opportunities with depth and clarity. Tactful and fair in dealing with others, you will foster trust and openness. Additionally, you possess a growth mindset and excel in brand ambassadorship, effectively representing the organisation across diverse platforms and engagements.

# get in contact

Be a part of an organisation that is changing and saving lives by applying at [www.ontalent.com.au/yourtown/](http://www.ontalent.com.au/yourtown/) today!

Confidential enquiries are welcomed by contacting Jevon Seah or Natasha Olsson-Seeto.

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